

YEAR 4 OPPORTUNITY

Capital readiness. Market positioning. Growth infrastructure.

 **ENROLLMENT OPEN NOW**

 **AVAILABLE TO ALL**

 **AT NO COST**

A national execution pathway for entrepreneurs ready to prepare, position, and compete.

Capital Is Culture is a national readiness movement powered by a collective of mission-aligned leaders and organizations committed to helping underserved and under-resourced businesses compete, scale, and win. Through execution-focused pathways, Capital Is Culture connects capital education, procurement intelligence, strategic relationships, operational discipline, AI adoption, and market positioning into one coordinated framework for business growth.

PREPARE

Strengthen financial, operational, and business-readiness foundations.

POSITION

Sharpen strategy, storytelling, capital access, and buyer-facing readiness.

PROSPER

Move toward contracts, funding pathways, and scalable growth with confidence.

Program Begins October 2025

Official start date and launch details will be shared closer to the start date.

ENROLL NOW

Enrollment link:

<https://survey.nmsdc.org/zs/dMCKLN>

For more information: mbdacrp@nmsdc.org